



## **Hillsborough CTST – March 23, 2022**

Meeting started at 9:30 am

### **I. Welcome and Introductions were given.**

### **II. Business Updates**

#### **Pedestrian/Bicycle/Motorcycle Safety Updates**

Gena Torres (TPO): She stated that Lisa Silva went to the state bike/ped safety coalition meeting and motorcycle coalition meeting.

#### **Education**

Jeannine (MADD): Jeannine is continuing to do the prevention, education, and outreach in the community in person in schools, specifically drivers' education, and education tabling events. She is also does impaired driving and underage drinking prevention education. She is continuing to be involved with the court system for the juvenile diversion program, although it is still virtual. She isn't sure how much longer it will be virtual, but she said it has been successful.

In first week of April, MADD has been working with the Teen Safe Driving Coalition with the State of Florida. Big speakers will present to the schools. Schools in Hillsborough County are participating in the Teen Safe Driving Coalition. Walk Like MADD is at USF on Friday evening.

Brentin (CUTR): CUTR is doing a geofence campaign around the Big Bend Road work zone area. The speeding fines are doubled in a work zone; the geofence campaign alerts drivers to slow down and be more cautious. Discussion followed. Gena asked about dynamic/variable message boards. Brentin said that whenever people drive through an area, people's phones can get a browser-based ad, app-based ad, etc., but to get this ad the motorist must have their location on. Work zones are now hands free. Brentin said that Mike Zinn is the geofencing program manager. Gena asked Mike if there's before/after analysis of geofencing. Discussion followed.

#### **Enforcement-Crash Statistics**

George Edmiston (Benesch): Wrapped up roadway safety audit training for law enforcement officers in two-hour sessions. Last week Craig Allred (JMT) and George visited all agencies in the district, including the Hillsborough County Sheriff Office, Tampa PD, and some other agencies. Law enforcement and FDOT is moving forward to be more proactive to reduce repeat fatal locations for crashes.

Gena: The potential for another surtax is being discussed with the Board of County Commissioners. In 2018, 27% of what they would have collected would have gone to safety



improvements. She anticipated that they would have gotten a reduction in 70 lives saved per year using money for safety improvements. She is encouraging the Board to set aside a percentage that would go to safety. She said that 2021 was the worst year on record in Hillsborough County and 2022 isn't looking much better.

Gena also mentioned that putting speed cameras around schools is being discussed. This way, law enforcement officers can do other forms of enforcement.

Mike Zinn (FDOT): He presented the Hillsborough 2022 Fatal Crash Map. The crashes were as of 2/28/22. He is going to start adding them in all the CTST's and on the CTST website.

### **Engineering**

Kelly Fearson (City of Tampa): She discussed the City's unveiled the Vision Zero Action Plan. They had a great turnout last week where the Mayor and Council Members signed a pledge for Vision Zero. Gena encouraged people to drive by Columbus Drive because it is a complete street. Kelly said they are working on a quick build for 14<sup>th</sup> Street at Avenida de República De Cuba Street. They have a survey out to get feedback in community. It is on the High Injury Network, and they want feedback/input on what type of quick build techniques they can implement there.

Anna Grundmann (Representing Abigail Flores from Hillsborough County): They started the methodology for a systemic approach for lane departure safety and unsignalized intersection safety. They also started a speed management and speed zoning study. For SRTS, they completed Tier 1 construction for the first three schools: Leto High School, Pierce Middle School, and Alexander Elementary School. They are finalizing the Tier 1 design for two schools: King High School and Robles Elementary School. There is one project advisory committee remaining for project development. They are currently going through the community engagement for all six schools. 70+ comments from the community and 200+ survey responses were received from the last engagement.

Mike Zinn mentioned that you can go to the CTST website and see current and completed projects. There are about 25 to 30 current construction projects throughout the County. If you go to design, you can see projects that are starting construction soon or will be within the next few years. The CTST website was changed to make it more user friendly. On the map you can hover over any section, and it takes you to the project webpage.

### **School Transportation Items**

Shirley Ready (HC School District): Nothing to report at this time.



Gena: The TPO is working with the City to identify schools that have the highest crash concerns around them. They are looking at roadway improvements and are forming encouragement groups with the PTA and parents to encourage more walking and biking to school. A survey is going out to the schools and the parents about this. Updates will follow. Shirley asked for a copy of they survey.

### **HSIP Updates**

Mahshid (American Quality Consultants): She is working with Peter Hsu to implement LPI's on local roads. They achieved their goal of 500 LPI's last year on state roads. She thanked the City of Tampa for implementing those locations. They are working with cities and counties for locations where equipment is not compatible. DOT is working on grants to enhance new controller cabinets to make the intersections safer for right turns. The new challenge is to work on the top 500 intersections for severe left turn crashes on 6+ lane roads. They are working with cities and counties intersection by intersection to improve safety. She is always available to help with HSIP projects or SRTS projects. Mike showed the [tampabaytrafficsafety.com](http://tampabaytrafficsafety.com) active projects page, HSIP, and engineering part of the website.

### **Vision Zero Updates**

Gena: Kelly already highlighted the Vision Zero Action Plan. They just kicked off the Plant City Trail Feasibility Study and are currently working with Abigail and the County on a bicycle assessment. They are also identifying a handful of corridors for treatments that can be done. Projects will be finished by the end of July.

Karen Morgan (AAA): Karen discussed the bills that didn't pass and stated that she will be at the statewide coalition later this month to discuss this topic. There were 5 main traffic safety bills that AAA was supporting but failed to advance:

- 1.) Appeal of the red-light camera program
- 2.) Speeding in school zones passed in the senate committee but failed to get a hearing in the house.
- 3.) Allowing the side stop signal arm enforcement system on school busses to ticket those passing school busses while they are stopped.
- 4.) Increase penalties relating to reckless driving (Super Speeder Bill) – If you go over 40 MPH, you would have additional penalties tacked onto the ticket. There was a hearing in the senate, but it did not move in the house.
- 5.) Expanded definition of what impaired driving is; you can be impaired by over-the-counter medicine, prescribed medicine, etc. This would help simplify that statute which doesn't have a lot of teeth, would help prosecution get the drivers off the road, and give people education/help they need. Unfortunately, the bill didn't move.



Florida has weak laws related to teen driving, passenger safety, etc. She said anyone can reach out if they have any concerns/ideas relating to Florida legislation laws.

### **III. Calendar Updates / Activity Reports**

Michelle Snow (Signal 4): Signal 4 is adding features to their website. A webinar is set for the second week of April. They added a network analysis piece to Signal 4 where you can select segment and intersection (like the Silverlight version). You can select top 5 to top 25 intersections or segments. The data is up to 2020. You can also rank by several different items. They added the date and time data was updated. In future iterations, they are going to have citations and standard reports. Discussion followed.

Mike Zinn gave the April campaigns:

- April is Alcohol Awareness Month
- National Distracted Driving Month
- April 4<sup>th</sup> – 8<sup>th</sup>: Teen Drivers Coalition Hang Up and Drive Tour
- April 4<sup>th</sup> – 11<sup>th</sup>: National Distracted Highway Visibility Enforcement Campaign
- April 10<sup>th</sup> – April 16<sup>th</sup>: National 911 Public Safety Telecommunications Week
- April 20<sup>th</sup>: Drug Impaired Driving Campaign
- April 26<sup>th</sup>-30<sup>th</sup>: April National Work Zone Safety Awareness Week

Mike displayed the CTST [tampabaytrafficsafety.com](http://tampabaytrafficsafety.com) blog page.

The CTST Spring Mega Meeting will be held in Land O' Lakes on April 27<sup>th</sup>. The room is currently full. After April, the meetings will go back to the regular schedule.

### **IV. Open Forum / Announcements**

Gena: She told the group to think of things we want to add to the committee.

Meeting adjourned at 10:24am.

In attendance: Mahshid Arasteh, Susan Boda, George Edmiston, Kelly Fearon, Anna Grundmann, Jenn Hall, Tracy Hood, Melissa Kinchloe, Cpt. Marty King, Jeannine Lawrence, Janice Martinez, Karen Morgan, Brentin Mosher, Ravi Narayanan, Lori Palaio, Shirley Ready, Andrea Sauvageot, Melissa Shepherd, Don Skelton, Andrew Smith, Michele Snow, Gena Torres, Mike Zinn