



Hillsborough CTST – August 24, 2022

Meeting started at 9:36 am

I. Welcome and Introductions

July meeting minutes were approved.

II. Business Updates

Pedestrian/Bicycle/Motorcycle Safety Updates

William Porth (COT): Stated that the S.M.A.R.T. program had an open practice day, and that Brandon Harley has a motorcycle rodeo coming up. Bob Campbell, with HC, discussed that there have been four fatal motorcycle crashes over the past week. The crashes were at Hillsborough Avenue, Armenia Avenue, Bay to Bay Boulevard, and at Waterset Boulevard.

Julie Bond (CUTR): Julie asked the group if anyone is doing bicycle rodeos. Cale Parsons, with HCSO, said that Biketoberfest in Riverview will have a bike rodeo, helmet fitting, etc. Julie said that kids aren't wearing helmets and that a bicycle rodeo would be beneficial. Discussion followed. She also mentioned that they are participating in night out events. The high school program is going well. They have offered six scholarships to date. They are encouraging high school teachers who need to be trained/certified for drivers' education to apply for this scholarship. Mike Zinn, FDOT, stated they want to get more drivers education courses certified. FDOT is funding this effort with CUTR. Drivers' education is disappearing at a lot of schools. Mike discussed the Teen Driver Safety Coalition. Julie Bond said that they have been doing the high school program for many years and would like to expand to more schools. Mike Zinn stated that starting this year, FDOT is going to start educating the younger generation, including elementary and middle school students. They want to focus on bicycle and pedestrian safety before young children become teens. They are planning to start this program in a few weeks starting in Pinellas and Hillsborough Counties. Bob wishes to participate. This program will be handled through CUTR. Discussion followed.

Peter Hsu (FDOT): TPO is the first to use federal dollars to work with FDOT. The TPO received \$400,000 dollars for pedestrian and bicycle outreach. They will be conducting this outreach throughout Hillsborough County. Peter thanked Gena for her help with this.

Gena Torres (TPO): Miami is working with an ER surgeon, and they are doing a 30-minute education course in the schools about walking safe and biking safe. There has been about a 78% reduction in students going to the ER. The program seems to be very effective. Gena does not know the specifics of the program. Mike Zinn said that on the FDOT's website, there are videos for pedestrian and bicycle safety from the University of Miami.

Introductions were given at this time.



Abigail Flores (HC): HC is working on the Bicycle Network Improvement Program on County owned roads. They've completed the pedestrian and bicycle screening and ranking. They also looked at existing facilities and connectivity including trails, government buildings, and universities. They screened and ranked all the Hillsborough County segments. HC is moving into project development for four locations. She is working with Gena. Gena Torres stated that they are doing outreach for the four locations Abigail discussed. They will ask the community if they have preferences where to bike, etc.. They haven't drafted a survey yet.

Mike Zinn (FDOT): Mike said that teenagers are using their phones to watch Tik Tok, Instagram, Snapchat, etc. The former president of SADD teaches about the importance of teen safety and reaching out to teenagers. FDOT is doing PSAs to reach to teenagers. They are working on their geofencing campaign continuously. Kids get messages on their phones when they go to certain corridors. A lot of kids are participating in the geofencing surveys. Discussion followed about social media. Peter Hsu, FDOT discussed Delta 8. He said they are working on a safety PSA for Delta 8. They are trying to put the PSA in the local movie theatres. Eric Henry, FDOT, discussed the PSA initiatives. A pilot program was done in July, and it aired in several movie theatres across the District. There will be another campaign in the next few months, broader in scope. PGA and TPD will participate. The PSA will be DUI focused. They will create a series of PSA's to show in classrooms. They will also do a series of interviews about whose lives have been impacted by drunk driving. There will be stories of drunk drivers, someone who was convicted due to a DUI, etc. It will show situations that made a real impact in people's lives. Peter Hsu stated that the money for pedestrian and bicycle outreach has a large impact in the community. Discussion followed.

Michael Tayler (HC Trauma and EMS): Michael asked about how motorize scooters are coded. Parson's (HCSO) said that scooters are coded under bicycle/petacycles. Gena Torres said that in the crash reports, electric bicycle crashes usually occur on the sidewalk and are usually not fatal. She said that a peer community has a group that looks at every fatal crash that occurred in that community. They look at education, engineering, and enforcement areas to reduce fatal crashes. She said that there is an under reporting of DUI and intoxication crashes. It is later found out at the hospital that the crash was intoxication related. She is not sure if there is a way to follow up and track intoxication issues to reduce the under reporting of these crashes. Discussion followed. Ellen Snelling, Tampa Alcohol Coalition, said it usually takes a couple months for the toxicology and medical examination reports. You cannot always assess a person at the crash scene if they are severely injured. There is also HIPAA requirements for DUI testing. She said a lot of people are speeding and drinking at the same time. Michael Tayler said that they evaluate DRE's. They make arrests later for blood testing. They cannot always tell someone is impaired on the roadway, so arrests come later. Bob Campbell said that 24 hours after a crash, HC visits and assesses the fatal and serious injury sites. They analyze pre-crash, during crash, and cars and vehicles. Their main focus is pre-crash. HC figures out how to design road systems to prevent a crash from happening; get to the root cause. HC makes design standards for roadway. Discussion followed.



Education

None

Enforcement-Crash Statistics

Mike Zinn (FDOT): Mike discussed the fatal crash map and the different modes of travel. Peter Hsu said there has been a 30 percent reduction in pedestrian and bicycle crashes in Hillsborough County. The ELEE program issued around 6,000 citations and 4,000 of those citations were speed related. These citations were on state highways only. Peter thanked all the law enforcement agencies. Bob Campbell stated that over 30 percent of crashes are lane departure related. Mike said that lane departure crashes are a serious issue statewide. Discussion followed.

Engineering

None

School Transportation Items

None

HSIP Updates

None

Vision Zero Updates

None

III. Calendar Updates / Activity Reports

Ellen Snelling (Tampa Alcohol Coalition): Ellen discussed the implications of Delta 8 and teenagers buying and abusing the product. She passed around items she gathered from local convenience stores as well as a conference showcasing the marketing around Delta 8. Discussion followed.

Abigail and Gena: They discussed the Safe Roads for All for Hillsborough County grant. Safe Roads for All is \$19 million dollars, and they will be working on a combined entry for this funding.

Open Forum / Announcements

Next Meeting will be September 28th, 2022, at 9:30 am and will be virtual.

IV. Adjourn

Meeting adjourned at 10:47 am.

In attendance: Sridhar Basetty, Fred Baxter, Susan Boda, Julie Bond, Robert Campbell, Brandon Drawhorn, Abigail Flores, Eric Henry, Peter Hsu, Brian McCarthy, Dave Oneil, Lori Palaio, Cale Parsons, William Porth, Olivia Ryall, Melissa Shepherd, Ellen Snelling, Michael Tayler, Gena Torres, Michael White, Mike Zinn