Community and Infrastructure Planning Department

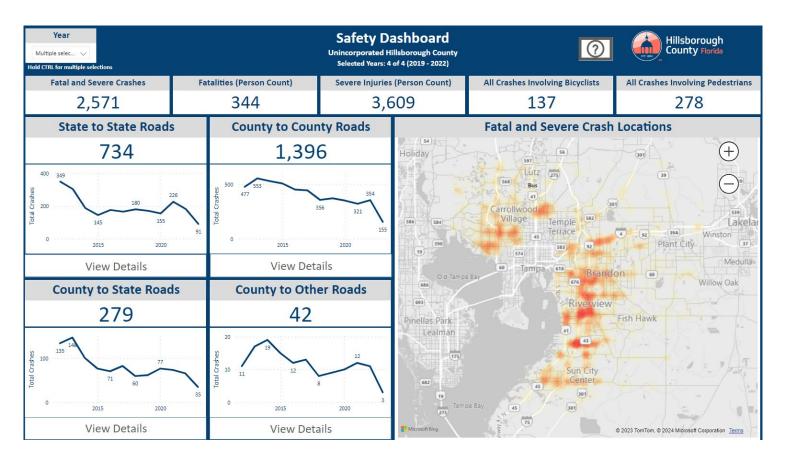
Community Traffic Safety Team (CTST)
January 24, 2024



Hillsborough County and the Safe System Approach

- ➤ Safety Dashboard
- ➤ Data Analysis
- ➤ Safety Coordination Research
- ➤ Safer Roadways: A Complete Street Guide
- ➤ Palm River Community
- ➤ Wimauma Downtown Revitalization Action Plan





The Safety dashboard is a public facing tool that provides access and facilitates access to data about crashes that have occurred on Unincorporated Hillsborough County's roadways.

➤ Hillsborough County worked with UF to get access to the data and coordinated with FLHSMV to get approval on the disclaimer and the dashboard.

The Safety dashboard pulls its data from the Signal4Analytics platform and Power BI is the data visualization environment of the dashboard.

The dashboard is open to the public.



Safety Dashboard





The Safety Dashboard:

- ➤ focuses on fatal and incapacitating crashes at intersections in Unincorporated Hillsborough County,
- considers crashes in the influence area, 250 feet, from intersections,
- >categorizes the intersections based on ownership,
- rianalyzes data at different levels of resolution, spatially and temporally, and
- provides the ability to filter based on years and areas in the county.





Safety Dashboard



Safety Dashboard

This road safety dashboard is part of Hillsborough County's efforts to address and track transportation safety in unincorporated parts of Hillsborough County. Understanding the County's safety needs, and where the serious and fatal crashes occurred, plays an important role in identifying potential ways to address them.

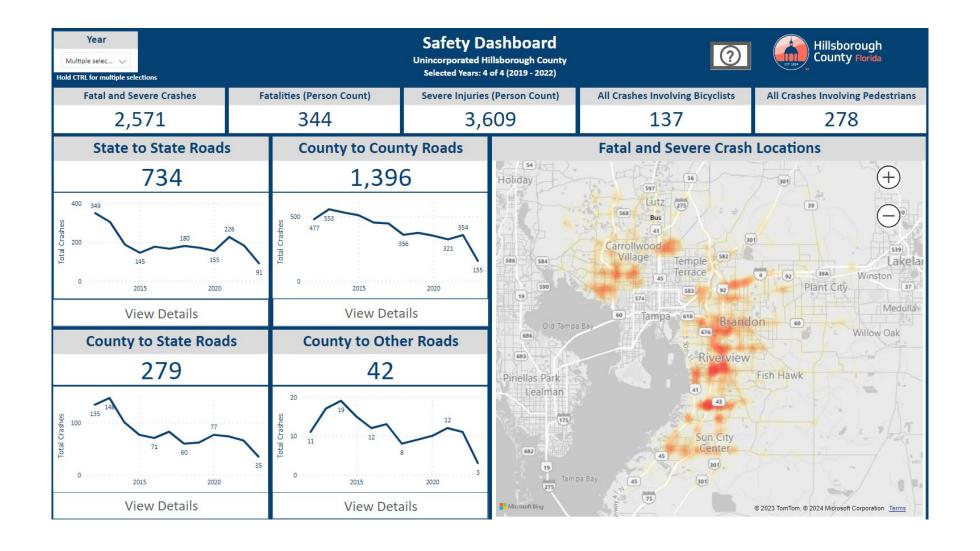
This dashboard includes crash information from the state's database over the years, which is continuously being updated with more recent information. The dashboard includes crashes throughout Unincorporated Hillsborough County where someone is killed or seriously injured and crash data for all crashes that include pedestrians and bicyclists. Specific crash data is also provided at or near intersections.



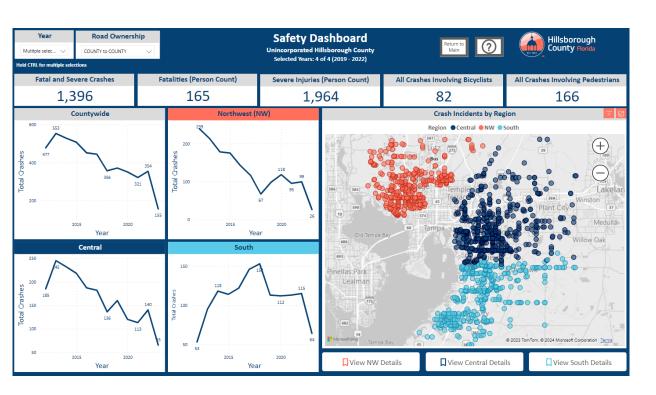
This dashboard and analytics system receives data from Florida's statutory custodian of records, the Florida Department of Highway Safety and Motor Vehicles (FLHSMV). Every effort is made to ensure that all data, information, and results posted on this website are accurate and complete. However, all data is considered preliminary until the year is reconciled and closed out by the FLHSMV, and thus certain adjustments may be made to verify the data where clerical errors are noted.

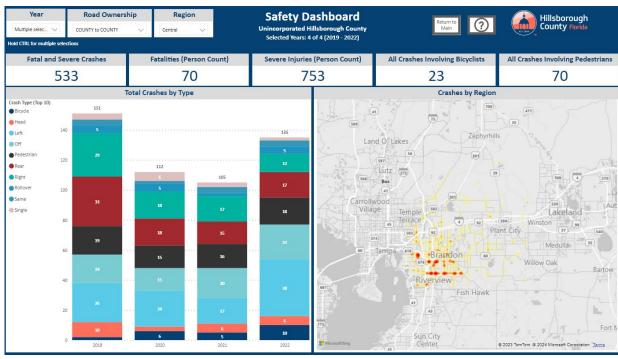
For further inquiries on Florida traffic crash and citation reports along with additional statistics please visit <u>FLHSMV: Crash and Citation Reports &</u>
Statistics. For Information about other jurisdictions and the State, go to www.Signal4Analytics.com

Safety Dashboard



Safety Dashboard





• The dashboard allows filtering by year, roadway ownership, and area (countywide, northwest, central, and south).

Live Demo:

Microsoft Power BI (powerbigov.us)

Safety Dashboard



Limitations to the Signal4 Data and Ongoing Efforts

- ➤ Signal 4 data has the below limitations:
 - It doesn't include information/data from the perspective of fire rescue, especially response time.
 - There is no mutual identifier to link the law enforcement to fire rescue data.
- ➤ Hillsborough County is working on linking the law enforcement data to fire rescue data because the former dataset is very detailed which will assist with analyzing time variables from the perspective of fire rescue for any given crash specification (severity level, bike and ped involvement, etc.).

Thank you

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Safety Dashboard



