

# Tampa Bay Community Safety Academy (TBCSA)



A Florida Department of Transportation District 7 Program

Jason Jackman, MPA // March 26, 2025



# USDOT : National Institute for Congestion Reduction (NICR)

- USDOT National University Transportation Center (UTC) focused on addressing critical mobility challenges through research and education and is located at the University of South Florida.
- Guide for Developing Virtual Citizens Academies
  - <https://doi.org/10.5038/CUTR-NICR-Y3-E3>



# Project Team

**Jason Jackman, MPA**

ITS, Traffic Operations & Safety



**Tia Boyd, AICP**

Transportation, Planning, Policy, and Processes (TP3)



# TBCSA Project Objectives

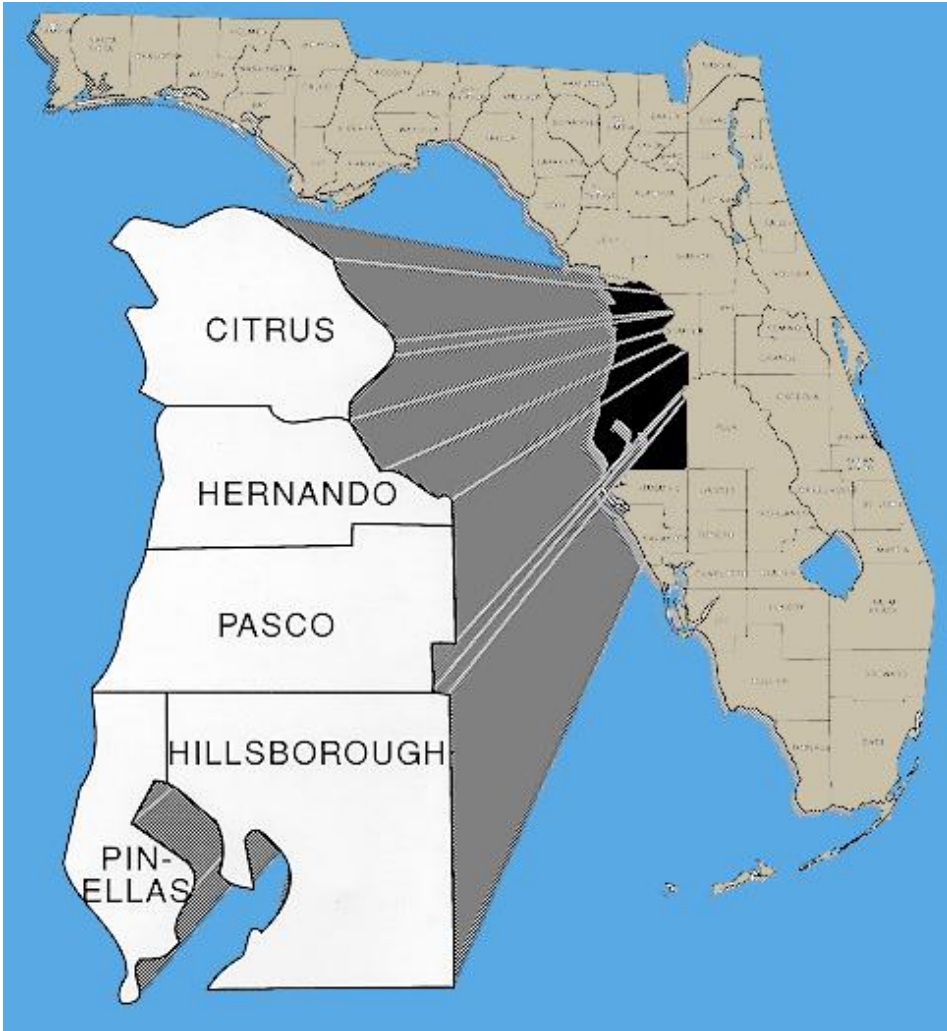
- Engage community members in FDOT District 7
- Empower participants to become safety ambassadors
- Enhance awareness on safety initiatives
  - National
  - Statewide
  - District-specific

# Course Development

- Course syllabus
- Six modules (six weeks)
- Weekly agendas
- Focus Group
- Virtual platform







## Course Registration

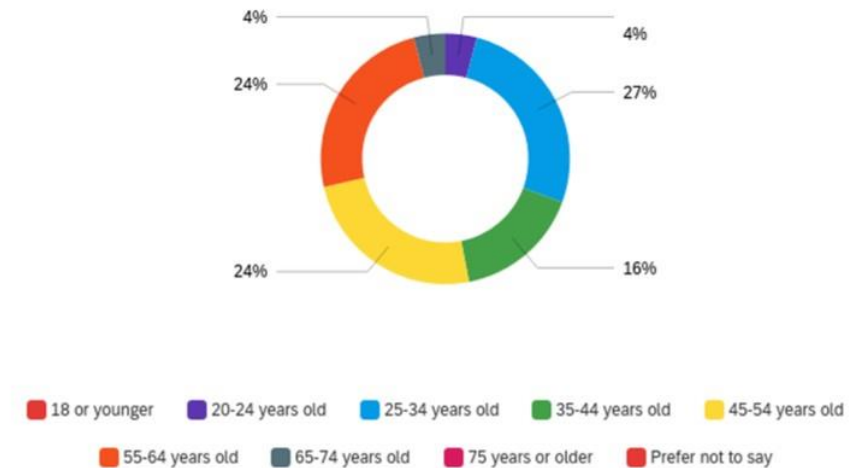
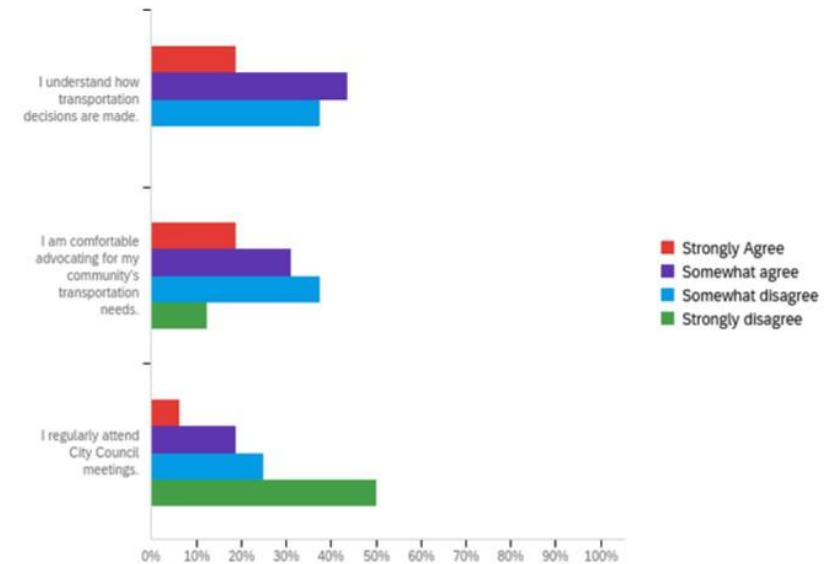
- **Free** virtual safety course
- Online registration
- Registration window (tbd)
- Capped @ 35 participants
- Community members in District 7

# Safety Modules

- Target Zero / Safe System Approach
- Motor Vehicle Crashes / Crash Types / Causes / Locations / Data
- Pedestrians and Bicyclists / School Travel / Motorcycle
- Aging Road Users / Countermeasures that Work
- Engineering and Transportation Foundations for Non-Engineers
- Advocating for Safer Roads / CTST / Building a Network

# Evaluation & Analysis

- Survey course participants
- Registration questions
- Post course questions
- Final Report





# Tampa Bay Community Safety Academy (TBCSA)

Contact: [Jackman@usf.edu](mailto:Jackman@usf.edu)





UNIVERSITY of  
**SOUTH FLORIDA**