



Hillsborough CTST – October 29, 2025

Meeting started at 9:31am

I. Welcome and Introductions

Introductions were given. September 2025 minutes were approved.

II. Membership Reports

Enforcement and Crash Statistics

Eric Henry (FDOT): Eric noted that enforcement representatives were absent but shared that Jim Hartwell, formerly with Element Engineering Group and a frequent CTST attendee, has been hired as the new law enforcement liaison, ensuring a smooth transition.

Brentin Mosher (CUTR): Brentin reported plans for a multi-jurisdiction enforcement detail along State Road 60 in mid-to-late November, prompted by safety concerns raised by a parent after a fatal crash; this corridor is heavily traveled by USF students during holidays. Matt Carter, HCSO, confirmed the operation is scheduled for November 14th and will involve HCSO and Polk County, potentially spanning the entire state.

Eric Henry (FDOT): Eric added that an enforcement campaign targeting micro-mobility is being considered, though details are not finalized.

Emily Hinsdale (Sidewalk Stomper): In terms of the success of speed cameras around schools, Emily noted that the county has seen improved compliance, with fewer repeat violations. Gena Torres added that feedback has been positive, especially after drivers receive tickets. Alexandria shared that Jim reported at the Pedestrian and Bicycle Safety Coalition meeting that the speed camera program is active and performing well, with noticeable improvements in driver speed compliance. She highlighted an important detail: cameras remain operational throughout the entire school day, not just during flashing beacon times. During flashing periods, the lower school-zone speed limit applies, and tickets are issued for speeds 10 mph over that limit. Outside flashing times but during school hours, enforcement is based on the regular road speed limit, with tickets for speeds 10 mph over. This approach ensures continuous monitoring and enforcement during all school sessions. Matt Carter confirmed the county adopted a similar approach, expanding enforcement beyond beacon times to any school session. Eric concluded by suggesting a follow-up presentation from Jim Riser.

Lori Palaio (JMT): From January 1st through August 14th, 2025, there have been 89 fatal crashes. At the last CTST meeting from January 1st through July 8th, 2025, there were 78 fatal crashes. For all 89 fatal crashes in Hillsborough County approximately: 63 percent occurred in dark conditions, 40 percent were coded as intersection related, nine percent were intoxication related, 11 percent were commercial motor vehicle related, and 10 percent were teen driver related. There were 11 new fatal crashes including one rollover, one other, one run off the road, two rear end, two bicycle, two left turn, and two pedestrian fatal crashes. The two new pedestrian fatal crashes occurred on 50th Street and the parking lot of Wawa (2502 N 50th Street) and Lithia Pinecrest Road and Coconut Cove Place. The two new bicycle fatal crashes



occurred on Lutz Lake Fern Road and US 41 and 7th Street and Saffold Park Drive. There are currently 89 fatal crashes through August 14th, 2025. Same period in 2024 there were 101 fatal crashes. We are down by 12 fatal crashes in the same period.

Emily Hinsdale (Sidewalk Stompers): Emily asked if crash data includes a breakdown for micromobility. Lori explained that most current reports do not have a dedicated micromobility category, though some mention it in the narrative. She noted that updates to the crash reporting system are planned within five years to include this statistic. Eric Henry confirmed this gap and said agencies are working toward national standards that will add a micromobility flag. Gena Torres shared that she often reviews crash reports and has noticed an increase in electric bicycle crashes, highlighting the need for better tracking. Eric added that some agencies are informally noting these crashes and encouraged broader adoption of that practice. Lori mentioned exploring hospital data as another source, and Alexandria Roeder reported that Tampa General recently began tracking e-bike and e-scooter crashes in its trauma registry. Sheila Rainey expressed interest in learning how other hospitals track this data and committed to sharing findings. The group agreed that collecting and sharing this information is important until formal reporting updates are implemented.

Health Agencies/Safety Groups

Alexandria Roeder (TGH): Alexandria announced the upcoming 2025–2026 Battle of the Belts campaign, starting November 17th, noting that nearly 3,000 seat belt audits were completed during the last two-week period. She also shared a major success with the Stop the Bleed program, which trained 475 people in fiscal year 2025 and has already educated 284 individuals in the first 29 days of the new fiscal year, aiming to reduce fatalities by improving hemorrhage control skills. Sheila Rainey asked about implementing Stop the Bleed in schools, and Alexandria confirmed she teaches all age groups, including children as young as seven, often during events like the Great American Teach-In.

Eric Henry (FDOT): Eric noted that the Bike Ped Coalition met last week, and a full report will be shared later. No immediate updates were offered by attendees. He then highlighted teen driver safety efforts, mentioning social media campaigns for Teen Driver Safety Week and support for Battle of the Belts, encouraging others to share local participation for district tracking.

School Operations

Melissa Kincheloe (HCSO Crossing Guard Unit): Melissa reported no new updates for crossing guards but confirmed there are still 10 vacancies, primarily on the west side.

Corey Norris (Hillsborough County Schools): Corey provided an update on the stop-arm camera program, noting that in August approximately 8,000 violations were sent to the Sheriff's Office, with about 4,300 approved. In September, the numbers increased to roughly 13,000 violations, with 8,300 approved, indicating no downward trend. The top violation locations remain major multi-lane roads such as Bloomingdale Boulevard and Bruce B. Downs Boulevard, often near large apartment complexes where bus stops are unavoidable. Corey also shared that during School Bus Safety Week, the team visited elementary schools to conduct assemblies on bus safety, covering behavior on and around buses. They used a minibus model for demonstrations and emphasized shared responsibility between students and drivers for



safe transportation. The initiative was well received, and plans are in place to expand these presentations to middle schools.

Engineering/Planning

Eric Henry (FDOT): Eric Henry shared upcoming events, including HCC Road Safety Day on November 12th with CUTR support, the Temple Terrace Walk with the Mayor on November 21st, and participation in the Uptown Community Fair at University Area CDC, which is expected to draw about 1,000 attendees. He also mentioned the Sprint for Safety campaign, encouraging participants to log a 5K or shorter walk/run via step-tracking apps for a certificate, T-shirt, or medal. On the engineering side, Eric reported two closures in Plant City. The first being County Road 39 north of S.R. 60, closed for about 21 days (weather permitting) as part of a resurfacing project. The second being County Road 39 south of S.R. 60, originally scheduled for two weeks from October 18th, so should reopen soon. Lori asked about the FDOT Symposium, which Eric confirmed is happening in Orlando, along with the AASHTO Safety Summit in New Orleans.

Anne Rollyson (DUI Counter Attack): Anne raised an issue about significant damage to Cassels Road and Charlie Wiggins Road caused by drivers using them as unofficial detours during the County Road 39/S.R. 60 closure. She noted that semis and tanker trucks are ignoring "No Trucks" signage, creating safety concerns for a nearby church's youth activities, as the roads are narrow and not designed for heavy traffic. Eric acknowledged the problem, confirmed that signage and enforcement measures were implemented, and promised to relay the new information, especially about large trucks, to the project team for further action. He also mentioned the closure should end this weekend but will check for additional steps from law enforcement and the county.

Ron Patel (City of Temple Terrace): Ron Patel introduced himself as the new city engineer for Temple Terrace and noted that he will provide updates in future meetings.

Emily Hinsdale (Sidewalk Stompers): Emily shared that Tampa recently launched the West Riverwalk project, which creates a loop on the west side of the Hillsborough River with extensive bike and pedestrian facilities, connecting West Tampa to downtown. The project is funded through a combination of a federal grant, the West Tampa CRA, and the City of Tampa.

Fred Baxter (City of Plant City): Fred provided several updates, including that the LA TAPS grant project for RSU and cabinet installations is nearing completion and should be fully operational by mid-November. He also mentioned the installation of a Solar Automatic Flasher Energizer (SAFE) system at South Frontage Road and Park Road and noted that a fiber track project has received notice to proceed, with completion expected within four to five months.

Gena Torres (Hillsborough TPO): Gena shared several updates, starting with upcoming technical advisory meetings next week that will feature a presentation on the Intersection Collision Avoidance Safety Program, a technology tested in Lakeland that helps prevent crashes by adjusting signal timing when a vehicle is detected running a red light. She also reported that a study for trail connections in Plant City was approved to qualify for Sun Trail funding, with potential alignments along Sam Allen Road and U.S. 92 extending toward Lakeland. Additionally, Gena mentioned an ongoing visioning study for the Henderson-Manhattan



corridor, with a charrette scheduled for November 12th at the Jan Platt Library. She announced her retirement in March and highlighted her final project, a safety treatment effectiveness study analyzing cost-benefit comparisons between low-cost improvements like crossings and more extensive roadway changes.

Harry Walsh (Hillsborough TPO): Harry Walsh added that the TPO has launched its crash mitigation and congestion management process to identify safety and congestion priorities using data sources like Signal 4, and noted plans to share findings with the group in a future meeting, including insights on micromobility crash data.

Mahshid Arasteh (American Quality Consultants): Mahshid provided an update on HSIP funding, explaining work on codes for LED stop signs, speed feedback signs, bright sticks, etc. She mentioned collaboration with the City of Tampa on bike lane delineators and applications and noted that Plant City requested 250 red and 150 yellow bright sticks. Mahshid emphasized that materials should be installed within 30–45 days of receipt and asked for photos of installations for documentation.

Fred Baxter (City of Plant City): Fred explained that it is now city protocol to equip every stop sign with a red bright stick, and they are close to 100% completion for all stop sign installations. Additionally, yellow bright sticks are being installed on warning signs such as curves, intersections, and similar signage. The next step is to ensure all relevant signs are fully equipped with these bright sticks.

Community Organizations/University

Brentin Mosher (CUTR): Brentin shared that more details will be provided soon for the Walk with the Mayor event scheduled for Friday, November 21st, which typically includes a short morning walk showcasing historic homes. He also announced a bike safety presentation and helmet fitting at Focus Academy, a charter school for special needs students, on November 5th.

Ariana Roman (MADD): Ariana reported conducting five presentations at Freedom High School last week, reaching about 100 students, and will present at an elementary school this Friday to 200 students as part of the Power of Me program, which promotes safe decision-making. She has additional presentations scheduled at Wharton High School and Dover Elementary in the coming weeks.

Emily Hinsdale (Sidewalk Stompers): Emily highlighted a record-breaking National Walk to School Day with 35 schools participating and over 5,000 students involved across Hillsborough County. Thanks to a donation from Atkins Realis, every participating student received a prize. Sixteen schools' partner year-round, and Roosevelt Elementary hosted a 10-year anniversary celebration for Sidewalk Stompers with Mayor Jane Castor and Superintendent Van Ayres. Emily also announced the Walk Bike Tampa annual award ceremony on November 6th at Shuffle on Florida, where notable contributors, including Council Member Lynn Hurtak and CTST's Lisa Silva, will be recognized.



III. Follow-Up Items

Eric Henry (FDOT): Eric Henry closed by reviewing follow-up items, noting no major updates and confirming the next meeting will be held in person on December 9th at the AAA facility on Henderson Road, with RSVP and ID required for entry.

Eric Henry provided updates on several projects and topics. He clarified that the project on US 92, which involves resurfacing and other improvements, is in design and funded for construction. The construction is anticipated to begin in Spring 2026. This project includes guardrail, sidewalk improvements, signing and pavement marking, lighting, and signalization from Eureka Springs to Thonotosassa Road. Additionally, there is a widening project on US 92 at Mango Road that will add buffered bike lanes and sidewalks. However, this project is still in design and not yet funded for construction. Fred Baxter, City of Plant City, mentioned earlier in the meeting that they are waiting for approval on US 92 and Baker Street. There is a new welcome center and new community center on US 92 and Baker Street and the park is being redone.
No new update.

Regarding the lane repurposing statute, Eric mentioned that District 7 has a designated coordinator for lane repurposing. He has reached out to see if the coordinator or one of their staff could present at a future meeting to provide clarity on how they are interpreting and implementing the statute. This presentation is in the works and will be scheduled for a future meeting. Eric Henry shared that he reached out to FDOT's lane repurposing representative and received a guidebook and a one-page flyer, which he plans to distribute to the group. He offered to arrange a future presentation if further clarification is needed. Venkat Vattikuti confirmed that Hillsborough County is already using the flyer and has had no issues interpreting it. Eric added that anyone with specific questions can reach out, and he will relay them to FDOT's main contact for lane repurposing.
No new update.

Eric also provided an update on education related to the new signal at Fowler Avenue and 52nd Street. The education efforts are set to start shortly, and the signal is expected to be active on August 7th. Brentin Mosher, CUTR, mentioned earlier in the meeting that the midblock pedestrian signal on Fowler Avenue and 52nd Street will be completed in September. The restricted crossing U-turns are complete, but the pedestrian signals have not been activated.
No new update.

IV. Presentations

Brentin Mosher (CUTR): Brentin Mosher from USF CUTR presented the recent safety education campaign for pedestrian hybrid beacons (PHBs) on Busch Boulevard, funded by FDOT District 7 with Eric Henry as project manager. Two new PHBs were installed at 18th Street and east of 22nd Street to complement existing crossings along the corridor. The campaign aimed to educate pedestrians, bicyclists, e-scooter users, and motorists on proper PHB use and safe behaviors. Outreach strategies included geofenced social media ads, residential mailers, business visits, and on-street engagement. The social media campaign ran from July 11th to August 31st, generating over 282,000 impressions, 4,000 link clicks, and 286 completed surveys. More than 20,000 mailers were distributed, and 16 businesses agreed to share educational materials. On-street efforts reached 121 individuals, distributing reflective bags and bike lights while conducting intercept interviews. Survey results showed strong understanding of PHB signals, though



some confusion remained about flashing red phases and pedestrian compliance. Feedback highlighted the need for continued education, enforcement, and additional safety improvements such as better lighting, cleaner sidewalks, and shorter signal wait times. Overall, the campaign achieved broad reach and engagement, reinforcing the importance of PHBs for pedestrian safety.

Ron Patel (City of Temple Terrace): Ron asked whether pedestrians or bicyclists would know if a major power outage affected the pedestrian hybrid beacons and whether the devices have battery backup. Brentin Mosher confirmed that some systems do, but Eric Henry clarified he was unsure if the specific installations on Busch Boulevard include that feature. Ron suggested adding signage to notify users in case of outages, and Eric agreed that this could be considered.

Eric Henry thanked Brentin for the presentation and noted that the meeting was running over time. Lori Palaio agreed to move her presentation to a future meeting.

V. Announcements

Eric Henry (FDOT): Eric then confirmed Venkat Vattikuti as the new chair of the group, as no other nominations or objections were raised. He reminded attendees that the next meeting will be held in person on December 9th at the AAA facility on Henderson Road, with RSVP and ID required for entry. Lori added that a holiday potluck will be part of the meeting, encouraging participants to bring sweet treats or snacks to share.

VI. Action Items (procedural items for committee vote)

None.

VII. Adjourn

The meeting adjourned at 10:40am.

Next Meeting: December 9th – In-Person Meeting, 9:30am, AAA, 9125 Henderson Road, Tampa, FL

In attendance: Basit Ali (Kimley Horn), Lama Alfaseeh (Hillsborough County), Mahshid Arasteh (American Quality Consultants), Fred Baxter (City of Plant City), Matthew Belmonte (Gresham Smith), Julie Bond (USF CUTR), Matt Carter (HCSO), Caroline Fraser (Kimley Horn), John Gordon (TPD), Eric Henry (FDOT), Emily Hinsdale (Sidewalk Stompers), Peter Hsu (FDOT), James Hutchinson (City of Plant City), Nicholas Inniss (Element Engineering Group), Melissa Kincheloe (HCSO Crossing Guard Unit), Brentin Mosher (USF CUTR), Corey Norris (Hillsborough County Schools), Lori Palaio (JMT), Ron Patel (City of Temple Terrace), Sheila Rainey (John's Hopkins All Children's Hospital), Alexandria Roeder (TGH), Anne Rollyson (DUI Counter Attack), Ariana Roman (MADD), Andrew Stastny (Kimley Horn), Justine Stickley (HCSO Crossing Guard Unit), Gena Torres (Hillsborough TPO), Venkat Vattikuti (Hillsborough County), Harry Walsh (Hillsborough TPO)