

TARGET ZERO SUPER BOWL SAFETY BINGO!

CARD 1

Super Bowl Sunday brings people together — and it can be one of the more dangerous days on the road. Inspired by **NHTSA's Fans Don't Let Fans Drive Drunk campaign**, Target Zero Super Bowl Safety Bingo encourages **safer choices before, during, and after game day**. As you watch the game and travel to or from Super Bowl gatherings, mark off squares when you see or hear a game-day moment, or when someone in your group takes a safe action. Bingo can be a straight line across, down, diagonal, or a pattern of your choosing.

 <p>WATCH FOR OTHER ROAD USERS</p>	<p>SOMEONE COMPLAINS ABOUT THE REFS</p>	 <p>SLOW YOUR ROLL TO THE SPEED LIMIT</p>	<p>AN AD FOR A FOOD ITEM AT THE PARTY COMES ON</p>	 <p>AVOID DRINKING AND DRIVING</p>
<p>SOMEONE SAYS "THIS GAME IS OVER" (AND IT'S NOT)</p>	 <p>BUCKLE UP EVERY TIME</p>	<p>A YOUNG FAN WAVES AT THE CAMERA</p>	 <p>PLAN YOUR STOPS TO FIT YOUR SCHEDULE</p>	<p>OPENING COIN TOSS LANDS ON HEADS</p>
 <p>USE GPS FOR BETTER ROUTES</p>	<p>SOMEONE FORGETS WHAT QUARTER IT IS</p>	<p>FREE SPACE: FANS DON'T LET FANS DRIVE DRUNK</p>	<p>THE PUPPY BOWL IS MENTIONED</p>	 <p>SET PHONE TO "DO NOT DISTURB"</p>
<p>GAME ANNOUNCERS MENTION WEATHER</p>	 <p>PLAN A SOBER RIDE-SHARE</p>	<p>SOMEONE ASKS FOR A RECIPE</p>	 <p>LEAVE A LITTLE EARLY</p>	<p>SOMEONE CHECKS FANTASY STATS</p>
 <p>FOCUS ON GETTING TO THE ONES YOU LOVE</p>	<p>OPENING COIN TOSS LANDS ON TAILS</p>	 <p>DON'T FOLLOW TOO CLOSELY</p>	<p>AN AD WITH CUTE ANIMALS COMES ON</p>	 <p>PRESET YOUR PLAYLIST</p>



THE REAL WIN ISN'T FILLING THE CARD,
IT'S MAKING SURE EVERYONE GETS HOME SAFELY.

*FOR INTERNAL USE.



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CARD 2

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OPENING COIN TOSS LANDS ON HEADS	 AVOID DRINKING AND DRIVING	SOMEONE ASKS FOR A RECIPE	 BUCKLE UP EVERY TIME	THE PUPPY BOWL IS MENTIONED
 PLAN YOUR STOPS TO FIT YOUR SCHEDULE	AN AD WITH CUTE ANIMALS COMES ON	 LEAVE A LITTLE EARLY	SOMEONE SAYS "THIS GAME IS OVER" (AND IT'S NOT)	 PLAN A SOBER RIDE-SHARE
AN AD FOR A FOOD ITEM AT THE PARTY COMES ON	 WATCH FOR OTHER ROAD USERS	FREE SPACE: FANS DON'T LET FANS DRIVE DRUNK	 DON'T FOLLOW TOO CLOSELY	SOMEONE COMPLAINS ABOUT THE REFS
 USE GPS FOR BETTER ROUTES	GAME ANNOUNCERS MENTION WEATHER	 PRESET YOUR PLAYLIST	A YOUNG FAN WAVES AT THE CAMERA	 SLOW YOUR ROLL TO THE SPEED LIMIT
SOMEONE CHECKS FANTASY STATS	 SET PHONE TO "DO NOT DISTURB"	OPENING COIN TOSS LANDS ON TAILS	 FOCUS ON GETTING TO THE ONES YOU LOVE	SOMEONE FORGETS WHAT QUARTER IT IS

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CARD 3

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SOMEONE CHECKS FANTASY STATS	 USE GPS FOR BETTER ROUTES	A YOUNG FAN WAVES AT THE CAMERA	 BUCKLE UP EVERY TIME	AN AD WITH CUTE ANIMALS COMES ON
 PLAN A SOBER RIDE-SHARE	THE PUPPY BOWL IS MENTIONED	 AVOID DRINKING AND DRIVING	OPENING COIN TOSS LANDS ON HEADS	 PLAN YOUR STOPS TO FIT YOUR SCHEDULE
SOMEONE FORGETS WHAT QUARTER IT IS	 WATCH FOR OTHER ROAD USERS	FREE SPACE: FANS DON'T LET FANS DRIVE DRUNK	 SLOW YOUR ROLL TO THE SPEED LIMIT	SOMEONE ASKS FOR A RECIPE
 PRESET YOUR PLAYLIST	AN AD FOR A FOOD ITEM AT THE PARTY COMES ON	 FOCUS ON GETTING TO THE ONES YOU LOVE	OPENING COIN TOSS LANDS ON TAILS	 DON'T FOLLOW TOO CLOSELY
SOMEONE SAYS "THIS GAME IS OVER" (AND IT'S NOT)	 SET PHONE TO "DO NOT DISTURB"	SOMEONE COMPLAINS ABOUT THE REFS	 LEAVE A LITTLE EARLY	GAME ANNOUNCERS MENTION WEATHER

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CARD 4

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 AVOID DRINKING AND DRIVING	AN AD WITH CUTE ANIMALS COMES ON	 DON'T FOLLOW TOO CLOSELY	GAME ANNOUNCERS MENTION WEATHER	 PRESET YOUR PLAYLIST
AN AD FOR A FOOD ITEM AT THE PARTY COMES ON	 FOCUS ON GETTING TO THE ONES YOU LOVE	SOMEONE CHECKS FANTASY STATS	 SET PHONE TO "DO NOT DISTURB"	OPENING COIN TOSS LANDS ON HEADS
 PLAN A SOBER RIDE-SHARE	THE PUPPY BOWL IS MENTIONED	FREE SPACE: FANS DON'T LET FANS DRIVE DRUNK	SOMEONE SAYS "THIS GAME IS OVER" (AND IT'S NOT)	 LEAVE A LITTLE EARLY
OPENING COIN TOSS LANDS ON TAILS	 BUCKLE UP EVERY TIME	SOMEONE FORGETS WHAT QUARTER IT IS	 WATCH FOR OTHER ROAD USERS	SOMEONE COMPLAINS ABOUT THE REFS
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