

MYTHS-BUSTED. THERE ARE NO GOOD REASONS TO SPEED

MYTH #1: SPEEDING GETS ME WHERE I NEED TO GO FASTER.

Reality: Whether you're running late or eager to arrive, speeding often only saves a few minutes (or less) while significantly increasing crash risk and severity.

MYTH #2: I'M A SKILLED DRIVER, SO SPEEDING ISN'T AN ISSUE FOR ME.

Reality: Even experienced drivers can't predict every hazard, sudden stop, or unexpected action from other drivers. Higher speeds leave less time to react when something goes wrong.

MYTH #3: TEN MPH OVER THE LIMIT ISN'T A BIG DEAL.

Reality: A few extra miles per hour may not seem like much, but small increases in speed can have big impacts on stopping distance, crash severity, and survivability.

MYTH #4: MODERN CARS MAKE SPEEDING MUCH SAFER.

Reality: Modern vehicles are safer than ever, but airbags, seat belts, and crash avoidance technology can't change the laws of physics. As speed increases, so does crash energy.

MYTH #5: THE REAL DANGER COMES FROM SLOWER DRIVERS.

Reality: While speed differences can contribute to crashes, higher speeds increase likelihood of serious injuries and fatalities in a crash, regardless of how fast others are traveling.

MYTH #6: EVERYONE ELSE IS SPEEDING, TOO.

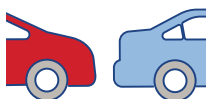
Reality: It may feel that way, but other drivers' choices don't make speeding any safer. Safe speeds help create more space, predictability, and opportunities to avoid a crash.

The myths are busted. Now put safety into practice. ➡

MAKE SAFE SPEEDS A REALITY ON EVERY TRIP



Adjust your speed for road conditions.



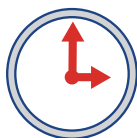
Keep a safe distance.



Watch for others on the road.



Approach intersections with caution.



Leave a little early.



Get home to what you love.

BE THE CHANGE.

9 people die on Florida's roads **EVERY DAY** due to common mistakes behind the wheel. **YOU** can make a difference!

LET'S GET EVERYONE HOME SAFELY

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